

Ann Beha Architects welcomes Director of Marketing and Business Development



March 18, 2021, Boston, MA — Ann Beha Architects is proud to announce that Kym Roundtree, a veteran marketing and development specialist in the AEC industry, has joined the firm as Director of Marketing and Business Development. In this role, Ms. Roundtree will oversee ABA’s marketing and business development strategy, with a focus on extending ABA’s markets, strengthening existing relationships, establishing new clients, and positioning the firm for continued success and growth.

Ms. Roundtree said, “I’m very excited about my new role at ABA. The partners’ and associates’ commitment to increase our studio’s marketing reach is a challenge to which I look forward to meeting.”

Prior to joining ABA, Ms. Roundtree served as the Market Development Specialist for CHA Consulting, Inc., for which she drove all marketing-related activities for the Project Management, Construction Management, and Cost Estimating business lines. She was a proposal writer for Perini Management Services and Marketing Coordinator for HDR Engineering, and headed communications and marketing for HealthInsight Nevada. She holds a Master of Science in Integrated Marketing Communications from Eastern Michigan University.